

Unidade <i>PÓS-GRADUAÇÃO ENGENHARIA MECÂNICA</i>	Área <i>PRODUÇÃO</i>
Disciplina PME415– LOGISTICA EMPRESARIAL	Tipo Optativa
Carga Horária 4 horas semanais em 12 semanas	
Objetivos Este seminário tem por objetivo familiarizar os participantes sobre as estratégias e teorias relacionadas à área temática logística empresarial. Iremos estudar a literatura com a finalidade de obter uma perspectiva histórica da área do conhecimento e entender as correntes de pensamento vigentes nos principais periódicos da área. Durante o seminário, estudar-se-á teoria e prática relacionada às atividades logísticas e artigos relacionados a temas como: nível de serviço ao cliente, transporte, estoques, armazenagem, projeto de redes logísticas, gestão de demanda, produção, suprimentos, tecnologia da informação, medidas de desempenho entre outros aspectos.	
Metodologia Adotada Seminário: Cada aluno deverá apresentar 3 a 4 artigos ao longo do curso Revisão de Artigos: Para incentivar a discussão no seminário, cada participante deve fazer uma breve revisão crítica de trabalhos apresentados durante o curso, dois para cada uma das onze sessões do curso. O objetivo é analisar os artigos com alguma profundidade em termos de seu valor para a sessão e para o seminário em geral. O resumo de cada artigo deve seguir o formato fornecido na próxima sessão. Projeto de Pesquisa: Será necessário conceber, desenvolver e dar forma a um artigo sobre um tema em logística que deve estar quase pronto para a apresentação do jornal até o fim do curso. A qualidade esperada deste projeto de pesquisa é semelhante aos trabalhos que são publicados em revistas científicas de âmbito nacional. Obviamente, o objetivo deve ser uma revista 'top' OM (Gestão & Produção ou Produção USP). Isso significa que o artigo deve ser bem trabalhado, baseado na teoria, e também testado empiricamente.	
Recursos necessários Acesso as plataformas EBSCO, Proquest e Scielo	
Programa para 12 semanas	
Data	TÓPICO
(Sessão 1)	Metodologia Científica, Processo de Publicação
(Sessão 2)	Perspectiva histórica, Estratégia Logística, Supply Chain Management
(Sessão 3)	Serviço ao Cliente
(Sessão 4)	Suprimentos; relacionamento com fornecedores, Efeito Portfólio (fornecedores)
(Sessão 5)	Gestão de demanda, efeito chicote
(Sessão 6)	Gestão de Estoques, Ruptura, Efeito Portfólio (demanda)
(Sessão 7)	Logística Reversa; Postponement,
(Sessão 8)	Projeto de Redes Logísticas, Efeito Portfólio (produtos), Cross Docking
(Sessão 9)	Tecnologia da Informação, 3PL, relacionamento com terceiros
(Sessão 10)	Custos logísticos; Gestão de Riscos; Outsourcing.
(Sessão 11)	Logística do Varejo, Serviços, behavior operations.
(Sessão 12)	ENTREGA DE ARTIGO E EXAME FINAL
Método de Avaliação	
Revisão de artigos	15%
Artigo final	30%
Exame Final (com consulta)	30%
Participação em classe (presença e debate)	10%
Qualidade dos Seminários	15%

Bibliografia Básica

SESSÃO 1 PROCESSO DE PUBLICAÇÃO

Leitura Adicional (recomendada, mas não obrigatória)

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SESSÃO 2 PERSPECTIVA HISTÓRICA, LOGÍSTICA, SUPPLY CHAIN MANAGEMENT

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SESSÃO 4 SUPRIMENTOS; RELACIONAMENTO COM FORNECEDORES; PORTFÓLIO DE FORNECEDORES

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SESSÃO 5 GESTÃO DE DEMANDA; EFEITO CHICOTE

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SESSÃO 6 GESTÃO DE ESTOQUES, RUPTURA, EFEITO PORTFÓLIO

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